

# Matthew Oldham

**Location:** Berlin, Germany

**Email:** interimproductleader@gmail.com

Product management leader and entrepreneur with experience in e-commerce, two-sided marketplaces and B2B. Skilled in aligning business strategy with product vision, creating high performing teams and turning customer insights into revenue. Graduate of The Kellogg School of Management, summa cum laude, and Oxford University with global business experience.

Demonstrated success in leading and building product organisations, scaling startups from A-series to C-series, delivering multi-million increases in annual business revenue and margin.

## Career

**Interim Product Leader, Various (Global)** **2022 - Present**  
Offering interim product leadership services to clients globally.

**Entrepreneur, Antler (Berlin)** **2022 - Present**  
Building a start-up applying generative AI technologies to early learning and language acquisition.

**Product Management Consultant, Preply (Berlin, Kyiv, Barcelona)** **2019 - 2022**  
*Global ed-tech marketplace matching language learners with online tutors.*  
Led multiple product squads focused on tutor-side strategies, B2B growth and subject curriculum during hypergrowth from series A to series C:

- Improved tutor admission process to enable rapid tutor acquisition to meet student demand
- Increased tutor quality on several key metrics to drive up student satisfaction and LTV
- Deep investigation into the relationship between supply quality and marketplace success metrics

**VP Product, Home24 (Berlin)** **2016 – 2018**  
*300 million euro revenue European online furniture retailer*  
Reporting to the CEO, managed product, design and consumer research functions:

- Transformed organization to dedicated agile squads
- Established consumer research and testing departments
- Oversaw SAP implementation to more accurately predict delivery times

**Senior Director, E-Commerce Product Management, Sears (Chicago)** **2011 – 2016**  
*\$40 billion annual revenue US omni-channel retail group (Sears, Kmart)*  
Led 12 product teams and the taxonomy organization:

- Drove on-site optimisation program leading to numerous multi-million dollar revenue increases
- Initiated fundamental re-think of the listing strategy for 3rd party products on the Sears website
- Negotiated site-wide changes across highly matrixed business organization

## Education

**Kellogg School of Management, Northwestern University (Chicago)** **2005 – 2007**  
MBA with perfect 4.0 Grade Point Average

**Hertford College, Oxford University (Oxford)** **1992 – 1995**  
B.A. (Hons) English Language and Literature

**Languages:** English – native; French – C1; German - B2; Spanish/Russian - B1